



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	11 November 2021
Licensing Ref No:	21/10146/LIPV - Premises Licence Variation
Title of Report:	Playhouse Theatre Northumberland Avenue London WC2N 5DE
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Miss Jessica Donovan Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: jdonovan@westminster.gov.uk

1. Application

1-A	Applicant and premises		
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	23 September 2021		
Applicant:	Playhouse Theatre Limited		
Premises:	Playhouse Theatre		
Premises address:	Northumberland Avenue London WC2N 5DE	Ward:	St James's
		Cumulative Impact Area:	None
		Special Consideration Zone:	West End
Premises description:	The premises currently operate as a theatre.		
Variation description:	<p>This application seeks the following:</p> <ul style="list-style-type: none"> To vary the layout and design of the premises in accordance with the plans found at Appendix 1, to now reconfigure the internal layout of the premises to reflect but not limited to: change in auditorium layout at each level, including the repositioning of stage on ground floor, resulting in an overall decrease in capacity of the venue; at basement level repositioning of bar and redefined hospitality space; at ground floor level utilisation of the established stage door entrance for customers on Craven Street and repositioning of bar; and, at second floor level, repositioning of bar and new mobile concession points. Locations of fire safety and other safety equipment subject to change in accordance with the requirements of the responsible authorities or following a risk assessment. To remove condition 18 and 26 To add an additional condition 		
Premises licence history:	The premises has had the benefit of a premises licence since 2005. The current premises licence (21/00332/LIPDPS) can be viewed at Appendix 3 of this report along with the premises history.		
Applicant submissions:	During the consultation period, The applicant provided mediation letters and responses for the interested parties. A copy of the letters can be found at Appendix 2 .		
Applicant amendments:	None		

1-B	Current and proposed licensable activities, areas and hours					
Regulated Entertainment						
Playing of Recorded Music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	00:00	00:00	No change		Ground floor, Basement, First floor, Second floor & Third floor	No change
Tuesday	00:00	00:00				
Wednesday	00:00	00:00				
Thursday	00:00	00:00				
Friday	00:00	00:00				
Saturday	00:00	00:00				
Sunday	00:00	00:00				
Seasonal Variations/ Non-standard timings:	Current:				Proposed:	
	N/A				N/A	

Private Entertainment consisting of dancing, music or other entertainment of a like kind of consideration and with a view to profit						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	00:00	00:00	No change		Ground floor, Basement, First floor, Second floor & Third floor	No change
Tuesday	00:00	00:00				
Wednesday	00:00	00:00				
Thursday	00:00	00:00				
Friday	00:00	00:00				
Saturday	00:00	00:00				
Sunday	00:00	00:00				
Seasonal Variations/ Non-standard timings:	Current:				Proposed:	
	N/A				N/A	

Performance of a play						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	02:00	No change		Ground floor, Basement, First floor, Second floor & Third floor	No change
Tuesday	09:00	02:00				
Wednesday	09:00	02:00				
Thursday	09:00	02:00				
Friday	09:00	02:00				
Saturday	09:00	02:00				
Sunday	14:00	02:00				
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	Please see condition 10.				No change	

Late night refreshment						
Indoors, outdoors or both			Current :		Proposed:	
			Indoors		No change	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	23:00	02:00	No change		Ground floor, Basement, First floor, Second floor & Third floor	No change
Tuesday	23:00	02:00				
Wednesday	23:00	02:00				
Thursday	23:00	02:00				
Friday	23:00	02:00				
Saturday	23:00	02:00				
Sunday	23:00	02:00				
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	Please see condition 24.				No change	

Sale by Retail of Alcohol						
On or off sales			Current :		Proposed:	
			Both		No change	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	23:00	No change		Ground floor, Basement, First floor, Second floor & Third floor	No change
Tuesday	10:00	23:00				
Wednesday	10:00	23:00				
Thursday	10:00	23:00				
Friday	10:00	23:00				
Saturday	10:00	23:00				
Sunday	12:00	22:30				
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	Please see condition 21.				No change	

Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	02:00	No change		Ground floor, Basement, First floor, Second floor & Third floor	No change
Tuesday	09:00	02:00				
Wednesday	09:00	02:00				
Thursday	09:00	02:00				
Friday	09:00	02:00				
Saturday	09:00	02:00				
Sunday	12:00	02:00				
Seasonal variations/ Non-standard timings:	Current: Please see condition 21, 24 & 10.				Proposed: No change	

1-C	Layout alteration
<p>To vary the layout and design of the premises in accordance with the submitted plans, to reconfigure the internal layout of the premises to reflect but not limited to: change in auditorium layout at each level, including the repositioning of stage on ground floor, resulting in an overall decrease in capacity of the venue; at basement level repositioning of bar and redefined hospitality space; at ground floor level utilisation of the established stage door entrance for customers on Craven Street and repositioning of bar; and, at second floor level, repositioning of bar and new mobile concession points. Locations of fire safety and other safety equipment subject to change in accordance with the requirements of the responsible authorities or following a risk assessment.</p>	

1-D	Conditions proposed to be removed
<p>18. In the area hatched black on the deposited plan intoxicating liquor shall not be sold or supplied on the premises otherwise than to persons taking table meals there and for consumption by such a person as an ancillary to his meal.</p>	
<p>26. Any alcohol sold as described in condition 25 shall be contained in non breakable vessels.</p>	

1-E	Conditions proposed to be added
<ul style="list-style-type: none"> The use of glass drinking vessels within the auditoria shall be risk assessed. 	

2. Representations

2-A	Responsible Authorities
Responsible Authority:	Metropolitan Police Service (<i>Withdrawn 28 October 2021</i>)
Representative:	PC Nicole Sondh
Received:	08 October 2021
<p>I am writing with reference to the above application for which I am in receipt of.</p> <p>The Metropolitan Police are making a representation against this application in respect of the licensing objectives in the Prevention of Crime and Disorder and in the Protection of Children from Harm. There is little detail in the operating schedule as to how the bar area will operate considering the ancillary condition has been applied to be removed.</p> <p>Are you able to confirm whether the bar area will be open to the public or will it just be solely for those attending a ticketed performance?</p> <p>When will the bar be open? Will it only be open during performances or will it be open continuously?</p> <p>In light of the changes applied for I am also proposing the following conditions in support of the licensing objectives;</p> <ol style="list-style-type: none">1. (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.(b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.(c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.(d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.(e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period. <ol style="list-style-type: none">2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested. <ol style="list-style-type: none">3. The sale of alcohol for alcohol on the premises shall be ancillary to those attending a ticketed performance. <p>Please let me know if you agree to the above conditions or would like to discuss them further.</p> <p>Following agreement of conditions with the applicant, The Metropolitan Police Service withdrew their representation on 28 October 2021.</p>	

Responsible Authority:	Environmental Health Service
Representative:	Anil Drayan
Received:	19 October 2021

Representations are made as the proposals may undermine the Licensing Objectives of Public Nuisance and Public Safety.

Environmental Health has however provisionally agreed the following conditions with the applicant to be added to the operating schedule:

- i. Use of the stage door entrance by customers shall cease by no later than 1930 hours
- ii. Except for in an emergency the stage door entrance shall not be used by customers as an exit route at anytime
- iii. Use of the stage door entrance by customers shall cease at the end of the Cabaret production run
- iv. Queuing by customers will only be permitted along the Playhouse façade and along Embankment Place
- v. There shall be staff stationed externally to manage any queues along Craven Street; access to/from Aria House is not blocked; and at closing time to encourage customers not to congregate and not to use Craven Street as a route away from the premises
- vi. Reduction in customer capacity from 819 to 635 for the duration of the Cabaret production run.
- vii. All supplies of alcohol and drinks for consumption within the theatre auditoria shall be in nonglass containers unless the use of glass in the auditoria has been risk assessed and signed-off by management - a copy of the risk assessment is to be kept on the premises and made available for inspection by the responsible authorities on request. The risk assessment is to be reviewed at least annually
- viii. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Premises Licence. If there are minor changes to the layout during the refurbishment new plans shall be submitted to the Licensing Service when requesting removal of this condition.
- ix. Displaying notices at each entrance and exit reminding customers that they are in a residential area and to respect the interests of local residents
- x. Display notices at all exits advising customers that drinks may not be removed from the theatre
- xi. That from 15 minutes before entrance on Craven Street opens until at least 30 minutes after the performance ends there shall be at least one member of door security stationed on Craven Street whose duties shall include monitoring and control of the queue
- xii. That an email address and contact number for the theatre shall be made available to local residents

2-B	Other Persons		
Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	11 October 2021		
Please make sure that there is security provision outside the stage door exit on Craven Street to ensure that no-one is loitering outside on the street before/during/after the performance.			
Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	07 October 2021		
<p>I have reviewed the Application to Vary a Premises Licence for the Playhouse Theatre and am against the following items within the application:</p> <p>I am against varying the layout and design of the premises at ground floor level utilisation of the established stage door entrance for customers on Craven Street for the following reasons:</p> <ol style="list-style-type: none"> 1. [REDACTED] and already experience noise nuisance and litter from the large crowds that gather around the stage door entrance on Craven Street after a show. The crowds are poorly controlled by the Playhouse Theatre and sometimes stretch and gather [REDACTED] [REDACTED] 2. Craven Street is a small and historical street that was not intended for large gatherings, queues and crowds. 3. Accordingly, by allowing the utilisation of the Craven Street stage door entrance for customers, we will now increase the amount of people, noise and litter that will exist on Craven Street and create an even larger nuisance for the local residents. 4. Moreover, I would request better crowd control and procedures, and more staff to be provided by the Playhouse Theatre to prevent crowds, noise and litter after a popular show as customers gather at the stage door entrance to see the departing actors. <p>I am against removing condition 18 for the following reasons:</p> <ol style="list-style-type: none"> 1. The Playhouse Theatre should be primarily a theatre where customers can enjoy alcoholic beverages with their food. 2. Accordingly, the Playhouse Theatre should not be turned into a place that is increasing alcohol consumption by its customers. 3. Any increased alcohol consumption will only result in more disorderly exiting of customers from the theatre, more noise and more litter for the residents on Craven Street. <p>Response from interested party to the mediation email on 21 October 2021:</p> <p>I am instructed on behalf of the licences holders at the above and have been sent the representation that you have submitted in relation to this matter.</p> <p>I have set out below my clients responses to the issues that you have raised which I hope are helpful and set some context to the application, and what is proposed.</p> <p>The application has been brought about primarily by the requirement to seek approval of the</p>			

change of layout of the premises from a traditional theatre style to theatre in the round for the forthcoming production of Cabaret. This will result in an overall decrease in the capacity of the theatre by about 25% (from 819 to 635)

In so far as the concerns raised about the sale of alcohol is concerned, the primary function of the premises will remain as that of a theatre. The condition that we are seeking to remove is one which is perhaps more appropriately attached to a restaurant and not that of a theatre hence the reason for seeking to remove it. Please be assured that there is no intention on my clients part to change the primary function of the venue. It will remain as a theatre. **I object to the change in alcohol licencing. I do not support more alcohol being sold to customers which is what will happen if customers have the right to buy alcohol without a table meal. More alcohol consumption without food will lead to more public disorder and noise nuisance which the residents on and around Craven Street already are greatly impacted by.**

My clients (and I) recently met with officers from Westminster City Council on site and a number of conditions have been proposed/agreed. These are set out below. Whilst these go beyond the concerns that you have raised I have set these out in their entirety for the sake of completeness and transparency. They do, however specifically address the concerns that you have raised about the use of Craven Street as a entrance to the theatre for the duration of the run of Cabaret at The Playhouse.

1. Use of the stage door entrance by customers shall cease by no later than 1930 **This condition should apply to both entrances as was indicated on the planning application.**
2. Except for in an emergency the stage door entrance shall not be used by customers as an exit route at anytime
3. Use of the stage door entrance by customers shall cease at the end of the Cabaret production run **How long will the production run?**
4. Queuing by customers will only be permitted along the Playhouse façade and along Embankment Place

The "Playhouse facade" is a vague term. In the planning application, the applicant indicated in blue two queuing areas. I would want to see the areas marked in blue as the only places where patrons can queue. However, there is a wider point, not answered by the applicant: they have not demonstrated that the holding areas will be adequate for the number of patrons entering the venue and the rate at which they can credibly do so within the hour before the performance start. Any demonstration of the adequacy of the arrangements would need to take into account not just the flow of patrons in an ideal world, but the reality of people turning up outside their appointed 15 minute slot and of people congregating outside the theatre before performances - which in my experience has always happened. I do not believe that the arrangements are demonstrated to be sufficient to prevent Craven Street becoming congested and unduly noisy

5. There shall be staff stationed externally to manage
 - (a) any queues along Craven Street;
 - (b) ensure access to/from Aria House is not blocked; and

(c) at closing time to encourage customers not to congregate and not to use Craven Street as a route away from the premises **Encouraging customers is too weak and insufficient to prevent congregation. I encourage the applicant to incorporate a better strategy for dealing with congregation.**

6. Reduction in customer capacity from 819 to 635 for the duration of the Cabaret production run.
7. All supplies of alcohol and drinks for consumption within the theatre auditoria shall be in non-glass containers unless the use of glass in the auditoria has been risk assessed and signed-off by management - a copy of the risk assessment is to be kept on the premises and made available for inspection by the responsible authorities on request. The risk assessment is to be reviewed at least annually
8. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Premises Licence. If there are minor changes to the layout during the refurbishment new plans shall be submitted to the Licensing Service when requesting removal of this condition.

In addition to the above, and to further address the concerns that have been raised, my clients will commit to the following additional conditions being added to the licence and applying for the duration of the Cabaret run

1. Displaying notices at each entrance and exit reminding customers that they are in a residential area and to respect the interests of local residents
2. Display notices at all exits advising customers that drinks may not be removed from the theatre. **Notices are insufficient and staff should also be present to prevent taking drinks outside.**
3. That from 15 minutes before the entrance on Craven Street opens until at least 30 minutes after the performance ends there shall be at least one member of door security stationed on Craven Street whose duties shall include monitoring and control of the queue

The applicant has not demonstrated that 30 minutes after the end of the performance is long enough for the monitoring of departing patrons. Customers may arrive more than 15 minutes before the entrances open. Accordingly, the applicant should be required to have staff in place for as long as there are customers outside the theatre.

4. That an email address and contact number for the theatre shall be made available to local residents

If you are able to confirm that you are able to withdraw your representation on the basis of the above 12 additional conditions I would be grateful if you could please let me know, copying in Jessica Donovan, the licensing officer at Westminster City Council who is dealing with the application. Her email address is jdonovan@westminster.gov.uk

I am more than happy to discuss this matter with you should you wish. You now have my email address and my contact numbers (mobile is best XXXXXXXXXX)

I look forward to hearing from you.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED]	
Status:	Valid	In support of opposed:	Opposed
Received:	09 October 2021		
<p>We have reviewed the application to vary a Premises Licence for the Playhouse Theatre and wish to object to the amendment to the licence on the following grounds:-</p> <ol style="list-style-type: none"> 1. [REDACTED], and already experience regular noise nuisance from people gathering nearby before and after theatre performances. Reducing the restrictions on alcoholic drinks will only exacerbate this problem, creating the potential for people to stand outside the theatre and drink both before and after performances. The only way to prevent this is to retain the current condition relating to drinking in conjunction with a meal at a table. 2. Craven Street is a quiet residential street with narrow footpaths. Unfortunately, it still has traffic flowing through it, including very significant lorry traffic relating to bin emptying, servicing the hotel, and providing services to Embankment Place. The lorries exiting the service road from 1 Embankment Place do so throughout the night at speed, right beside Entrance 2 shown on the ground floor plan then passing Entrance 1. Any increase in pedestrians on the narrow footpaths in this area presents a very high risk, both to people queuing / entering / exiting the theatre and to local residents who might be forced to walk along the road to avoid them. People should not be able to purchase alcohol on the premises and potentially stand outside on the pavements to drink, or even gather on the pavements outside. Any change to the licence must be accompanied by a condition preventing lorries leaving 1 Embankment Place outside normal day time working hours otherwise accidents will happen. 3. Any change to the licence must ensure the Playhouse Theatre has staff tasked to manage customers and actively prevent crowds and queues outside the theatre both before and after performances. In particular, crowds do gather to meet popular actors and this should be contained within the theatre building, both from a noise nuisance and health and safety perspective. Appropriate signage would be required to point out the rules to theatre goers. 4. We were not advised of the planning application to make changes to the theatre, but would have objected to it had we been aware. 			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	12 October 2021		
<p>In response to the Application by the Playhouse Theatre Limited to vary a Premise Licence under the Licensing Act 2003, I write both as a [REDACTED], as someone who very much enjoys going to the theatre and supporting the Arts in a variety of ways, and as someone who believes in building and maintaining ties across local community.</p> <p>I have serious concerns that this application requests permission for opening hours of the premises at up to 0200hrs daily, where alcohol is to be supplied for consumption both on and off the premises.</p> <p>The main concerns are the potential for noise levels, as well as the potential for drunken, disorderly behaviour and its wider ramifications, to our street and its residents.</p>			

Craven Street is a residential street, which includes families spanning several generations within a household, several with young children, ranging from infancy to pre-school and school-going ages. Quite a number of us have long working hours spanning both weekdays and weekends, so value home as a quiet sanctuary at the end of the day.

Craven Street is surrounded by tall buildings with hard surfaces, and as such, voices and noises on the street itself have a potential to echo up and down the street. [REDACTED]
[REDACTED] we are considerate to each other of this.

In the decades that [REDACTED] and neighbourhood, we have had some very considerate neighbouring businesses in the immediate area that operate in the evenings and late into the night, that have helped to ensure that any noise and ramifications of serving alcohol on their premises late into the night and early hours of the morning to not have a negative impact on the neighbourhood.

Here are some ideas that I hope are useful. They are based on constructive mechanisms put in place by various neighbourhood commercial venues that have previously worked well:

1. **Keeping the bulk of the noise generated contained within their premises, not outside**

2. **Employing several designated Security Officers clearly recognisable in uniform.**

This serves for several purposes - noise, crowd control, and to curb potentially difficult situations.

In the very few occasions when noise levels have risen above a certain level, or especially if it was felt that a drunken / disorderly scene was erupting, local residents have been able to have a quiet word with these immediately available officers, who have been incredibly responsive to curb the level of noise or any area of concern.

Previously in any case, these officers will have been seen to be handling the case without any real need for local residents for having to get involved.

3. **Having a physical barrier set up to stop any of the premises' patrons from accessing the residential part of Craven Street**

This has been very useful to prevent any litter from being left on our doorsteps.

In years gone by, before these mechanisms were put in place, patrons of neighbouring venues would leave plastic cups, food packaging, together with spillages and unfortunately bodily excrements on doorsteps, on the street, and down the [REDACTED].

This is clearly undesirable and we would not wish for the applicants of this licence to have to be approached to fund such cleaning up acts.

4. **Reducing the impact of taxi, minicab and other pickups on Craven Street itself.**

This has been a useful step to reducing noise and levels of pollution on our residential street.

When pick-ups of patrons of large venues were previously allowed on our street, it was noticed that these vehicles would either idle on the street, or leave their windows down with loud music playing. It sometimes became very awkward for residents having to ask these individuals to turn their engines and music down.

This is an example of when Security Officers have previously been very quick to act to approach such vehicles to help curb noise levels.

One of the large venues nearby also put up a sign on one of their physical barriers explicitly informing its patrons that there are not to be any minicab pickups on Craven Street.

Previously, when premises shut at the end of a production, this was less of an issue, as this was within reasonable hours, so any potential noise was kept to a very short window frame. Clearly, a proposed extension of the opening hours to 0200hrs with changes to alcohol licensing to include consumption outdoors poses a very different pattern, and becomes an area of concern.

5. Having a clear signposting system, channelling patrons in a particular direction

One suggestion might be that the Playhouse theatre have a security officer stationed at the top of Northumberland Street (which has commercial property), before it turns into Cornerhouse Street, diverting any proposed minicab / taxi / pickup vehicles away from the residential street which is Craven Street.

Previously, when premises shut at the end of a production, less an issue, as this was within reasonable hours, so any potential noise was kept to a very short window frame. Clearly, an extension of the opening hours to 0200hrs poses a very different pattern.

6. Having a readily contactable Designated Individual for residents to contact for troubleshooting purposes should an urgent or immediate situation arise needing tended to.

This could form part of a safety net mechanism, which we hope we will not have to call upon. However, no resident wishes to have to approach the council or police when matters can be resolved in a cordial fashion with a go-between liaison individual.

These links formed can really help us work together to build on a local community across businesses and residents. I hope you will take time to ponder over my points and take them into consideration.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support of opposed:	Opposed
Received:	11 October 2021		

[REDACTED] to the Playhouse Theatre. [REDACTED]
[REDACTED]

I have often experienced noise from people exiting the theatre at night, especially when they gather round the stage door. I've not seen the theatre doing much, if anything, to manage this. The theatre's proposals will only make things worse for me and my neighbours. Over the time I have lived here, the theatre has at times caused noise during building works - and has been doing so recently. So I don't believe that the theatre will control its customers unless it is made to.

I have read the objection sent to you by [REDACTED] on 8th October 2021 and I agree with him. His email is copied below for your reference.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	08 October 2021		

[REDACTED] the Stage Door, the proposed new "Entrance 2" of the Playhouse Theatre.

I object to the application on the grounds of concern about public nuisance. I am concerned at the congestion in Craven St and noise and other nuisances for [REDACTED] which will result from the change of the layout and the use of "Entrance 2" as described in the Licence Application. I do so for the reasons set out below. Inclusion by Westminster City Council of the remedies suggested below (in bold) as licence conditions will go some way to mitigating my

concerns.

By way of context, since the end of Covid restrictions the incidence of late-night anti-social behaviour in Craven Street has increased markedly relative to before the pandemic. This behaviour takes the form of shouting and rowdy behaviour, littering, and public urination and vomiting on the pavement, [REDACTED]. While the recovery of the West End post covid is to be welcomed, I feel very strongly that the Council must do much more to prevent this recovery from impairing the residents' quality of life. Proper regard for residents when the Theatre re-opens will be vital to preventing any worsening of the current nuisances.

The strength of my feelings about this matter is compounded by the past conduct of the Applicant, which causes me to doubt its respect for the legitimate interests of residents. My concern relates to the Theatre's historic failure to manage its patrons and how it manages the noise arising from building work.

Before the pandemic, crowds of patrons would often gather at the stage door, waiting for actors to leave the building. This led to overcrowding of the pavement, which as noted below is narrow at this point, and to noise disturbance for residents. I have only seen the Applicant attempt to keep order outside the stage door in order to protect a celebrity - never to minimise the impact on residents.

Furthermore, recent works at the Theatre have caused avoidable noise nuisance - for example: at 2300 last night (night of 7th October 2021), work was still ongoing on the metal structures being erected in the theatre; and last Sunday work was undertaken outdoors for most of the day until I complained. In both cases this noise was clearly audible from my home and very intrusive. I am told that the Council sanctioned audible work outside the usual permitted hours, but it seems to me that the Council and the Applicant are too ready to prioritise the convenience of businesses over the legitimate interests of residents.

Detailed reasons for my objection:

1. According to documents from the planning application, up to 627 patrons will be entering the building through the two entrances. Assuming equal use of the two entrances, if there is to be no build-up of patrons the time-slot system means processing 5 people per entrance per minute (ie 627 divided by 2 entrances, divided by the 60 minutes in the four 15-minute time slots). The Applicant has not demonstrated that this rate of clearance is credible, bearing in mind that bag- and ticket-checks will be undertaken at Entrances 1 and 2 and that those entering at Entrance 2 will walk down steep steps, which is unlikely to be conducive to rapid clearance.

2. The Entrance 2 holding area (marked in blue on the plan provided by the Applicant during the planning application) is approx. 1m wide and a maximum of 9m long. If each patron takes up 50cm² that equates to a capacity of 18 people (ie c3.5 minutes' worth of people). I consider it unrealistic to expect that the capacity of the holding area will be adequate for the control of the number of patrons likely to be queuing. Furthermore, the handling plan does not take into account people who arrive before their allocated time, or miss it. So I do not believe that the plan for handling arrivals will prevent uncontrolled, anti-social congestion on the Craven St pavement outside the theatre and outside the nearby homes. The only place for people to congregate in a way that will mitigate nuisance for [REDACTED] residents and for people passing through is outside the front of the theatre where the pavement is wider. The Applicant should therefore be required as binding conditions of the licence to ensure that a) the Applicant directs those patrons not queuing in the areas marked in blue on the plan to a designated area at the front of the theatre subject to the control of Theatre staff and b) the Applicant prevents patrons from congregating elsewhere. Among other things, this will require more staff than allowed for in the Applicant's operational plan.

3. The Applicant's operational plan (holding areas in blue, prohibition on smoking in the holding area, staff configuration, prevention of vehicular drop-off/pick-up) should be a binding condition of the licence.

4. I am very concerned that patrons may leave the theatre via Entrances 1 and 2 causing late night congestion, noise and worse, especially if the Applicant is licensed to sell alcohol other than for consumption with food, and for consumption off the premises. If relevant to the consideration of this application, I therefore oppose the licensing of the premises for the sale of alcohol other than for consumption on the premises with food. In any event I oppose the use of Entrances 1 and 2 for the egress of patrons at any time. During its planning application the Applicant represented that the only egress will be via the main doors at the front of the building. I therefore wish to see a binding condition as follows: "Entrances 1 and 2 as marked on the approved plans shall only be used for ingress of patrons prior to a performance or event. They shall not be used for egress during an interval or at the end of a performance or event".

5. In order to help ensure that the Theatre prevents nuisance (eg congestion, noise, disorderly conduct etc) arising from the use of Entrances 1 and 2, I wish to see the following binding conditions: a) " Signs shall be prominently displayed outside the Theatre, reminding patrons that Craven Street is a residential area and requiring them to conduct themselves appropriately"; and b) "A direct telephone number and email address for the duty manager at the premises shall be publicly available at all times the premises is open. This telephone number and email address are to be made available to residents and businesses in the vicinity."

Comments arising from my review of the the Planning Application:

A. I note from the Delegated Report (Case No 21/03108/FULL, report completed 17th May 2021) that the officer stated on p5: "the agent has clarified that the existing stage door is already used by patrons and was there when the flats [REDACTED] were built". I wish to state for the record that as a [REDACTED] I have never observed the stage door being used by patrons, and if it has been so used it cannot possibly have been for the ingress or egress of patrons in anywhere near the volume now proposed by the applicant. Officers will note that the houses in Craven St pre-date the theatre by some 100 years, so any argument relying on the pre-existence of the Stage Door is flawed. I contest this point strongly and wish to ensure that this "clarification" is not relied upon by the Theatre or council officers in the present or any future planning or licensing applications by the Theatre.

B. I also note a reference in the Delegated Report to the use of the Stage Door by disabled people. Given the fact that the door only gives onto a steep staircase, I strongly doubt the viability of the Stage Door as an entrance/exit for disabled people, and challenge any present or future application that relies on this point.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	Opposed
Received:	12 October 2021		

We act as agents on behalf [REDACTED]
[REDACTED] We wish to raise an objection with regard the above application. Our reasons for objection are as follows:

1. The licence: it permits Late Night Refreshment from Monday to Sunday 23:00 to 02:00 and the sale by retail of alcohol up to 23:00 (Monday to Saturday) and 22:30 (Sunday). The opening hours of the premises are up to 02:00 Monday to Sunday. Alcohol is supplied for consumption both on and off the Premises. Thus, it is to be expected that people will be able to buy drinks in the theatre and stand outside to drink them, as well as queueing to enter and congregating outside after performances. This will have a negative effect on residents and their amenities.

2. Entrance 2 (ie the former stage door point B in the photo), is just by the service road (Hungerford Lane), in front of Aria House (point C in the photo- a residential property), and a few feet away from [REDACTED]

██████████ - ie very close to homes on the street

3. The pavement outside Entrance 2 is very narrow and is curved (ie reduced) at the point where the lane joins the street, so that the capacity of the pavement is extremely limited, whether people are queuing for access, enjoying a drink etc, or leaving. On the occasions when big name actor have been playing at the theatre, the area round the stage door has been packed, to the point where the crowd filled the entire width of the street and extended to at least ██████████

4. There is no provision in the application so that proprietors are committed to do anything to prevent noise and crowd nuisance outside the theatre, most especially at Entrance 2. It would seem that the stage door should be use as a public entrance/exit but if that cannot be stopped, preventative measures should in our opinion include: having security staff posted at the entrances, especially entrance 2 during times when patrons are outside; signage at and outside the entrances notifying patrons that they are in a residential street and should respect the residents; and contact details should be necessary to complain about nuisances.

All of these issues will have a negative effect on residents and their amenities.

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policy HRS1 applies

A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.

B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:

1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.

2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.

3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.

4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.

5. The proposed hours when any music, including incidental music, will be played.

6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.

7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.

8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.

9. The capacity of the premises.

10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.

11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.

12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period

of time before customers are required to leave the premises.

13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.

14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.

C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:

1. Casinos

Up to 24 hours a day whilst casino gaming is permitted by a premises licence under the Gambling Act 2005.

2. Cinemas, Cultural Venues and Live Sporting Premises

Monday to Sunday: 9am to Midnight.

3. Delivery Centres

Monday to Saturday: 8am to 11pm.

Sunday: 9am to 10.30pm.

4. Hotels

Monday to Thursday: 9am to 11.30pm.

Friday and Saturday: 9am to Midnight.

Sunday: 9am to 10.30pm.

Sundays immediately prior to a bank holiday: 9am to Midnight.

For the sale of alcohol to guests for consumption in

hotel/guest rooms only: Anytime up to 24 hours.

5. Outdoor Spaces

Monday to Thursday: 9am to 11.30pm.

Friday and Saturday: 9am to Midnight.

Sunday: 9am to 10.30pm.

Sundays immediately prior to a bank holiday: 9am to Midnight.

6. Pubs and bars, Fast Food and Music and Dance venues

Monday to Thursday: 10am to 11.30pm.

Friday and Saturday: 10am to Midnight.

Sunday: Midday to 10.30pm.

Sundays immediately prior to a bank holiday: Midday to Midnight.

7. Qualifying Clubs

Monday to Thursday 9am to 11.30pm

Friday and Saturday 9am to Midnight

Sunday: 9am to 10.30pm

Sunday immediately prior to a bank holiday: 9am to Midnight.

	<p>8. Restaurants Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to Midnight. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight.</p> <p>9. Sexual Entertainment Venues and Sex Cinemas Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to Midnight. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight.</p> <p>10a. Shops (all licensable activities that are provided as ancillary to the primary use of the premises as a shop except the off sale of alcohol) Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to Midnight. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight.</p> <p>10b. Shops (off-sales of alcohol where it forms either the ancillary or primary use of the premises) Monday to Saturday: 8am to 11pm. Sunday: 9am to 10.30pm.</p> <p>D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p>E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p> <p>Note: The core hours are for all licensable activities but if an application includes late night refreshment then the starting time for that licensable activity will be 11pm.</p>
<p>Policy CCSOS1 (A) applies</p>	<p>A. Applications outside the West End Cumulative Zones will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has clearly demonstrated that the sale by retail of alcohol and late-night refreshment will be ancillary to the venue's primary function as a cinemas, cultural and live sporting venues and outdoor space. 5. The applicant has taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated

area.

6. The application and operation of the venue meeting the definition for a cinema, cultural venue, live sporting premises or outdoor space as per Clause C.

B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.

2. The hours for licensable activities are within the council's Core Hours Policy HRS1.

3. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.

4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone.

5. The applicant has clearly demonstrated that the sale by retail of alcohol and late-night refreshment will be ancillary to the venue's primary function as a cinema, cultural venue, live sporting premises or outdoor space.

6. The sale by retail of alcohol and/or late-night refreshment after 11pm is limited to customer, patrons or members of the audience who will or have made use of the primary function of the venue as a cinema, cultural venue or live sporting premises.

7. The application and operation of the venue meeting the definition for a cinema, cultural venue, live sporting premises or outdoor space as per Clause C.

C. For the purposes of this policy the primary function of a cinema, cultural venue and live sporting premises is defined as:

1. Cinema

For the exhibition of feature or shorts films to an audience.

2. Cultural Venues

a. Theatres: for the performance of plays, dramatic or other entertainment performances to an audience.

b. Performance Venues: for a live performance in front of an audience which may include concert halls, comedy clubs or similar performances venues.

c. Cultural Uses: for the exhibition of art (e.g. galleries), a museum,

	<p>or historical building/site that is open for visitors to visit on payment.</p> <p>3. Live sporting premises: the premises or the use to which the licence is intended for</p> <p>a. Live sporting events in the form of boxing and wrestling which takes place either inside or outside in the presence of an audience.</p> <p>b. Live sporting events that are licensable as they are being held within a building where the sport and audience are accommodated wholly or partly inside that building.</p> <p>c. Live sporting events that will take place outside a building, where the live sporting event is not a licensable activity but other licensable activities, are provided ancillary to that live sporting event.</p> <p>4. Outdoor space</p> <p>The use of an outdoor space for licensable activities and other purposes as part of or ancillary to an event, small to large concerts, national significant musical concert or events (e.g. Hyde Park), Mayoral or council organised events and seasonal activities (e.g. Christmas market or Winter Wonderland).</p> <p>5. For the purposes of C1 to C3 above:</p> <p>a. The sale of alcohol and late-night refreshment must be an ancillary function to the primary purpose of the venue.</p> <p>b. An audience may include either invited guests, members of that venue or associated organisation or members of the public who have purchased a ticket or not.</p>
--	---

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises licence and Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Miss Jessica Donovan Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: jdonovan@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	01 October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Metropolitan Police Service (<i>Withdrawn 28 October 2021</i>)	08 October 2021
5	Environmental Health Service	19 October 2021
6	Interested Party 1	11 October 2021
7	Interested Party 2	07 October 2021
8	Interested Party 3	09 October 2021
9	Interested Party 4	12 October 2021
10	Interested Party 5	11 October 2021
11	Interested Party 6	08 October 2021
12	Interested Party 7	12 October 2021



Drawings are based on known information provided and subject to change to reflect any changes in design or construction. The contractor is responsible for providing the necessary information to the architect to complete the drawings. The architect is not responsible for the accuracy of the information provided by the contractor. The contractor is responsible for providing the necessary information to the architect to complete the drawings. The architect is not responsible for the accuracy of the information provided by the contractor.

CARMODY GROARKE

44-0221 789 1333 www.carmodygroarke.com

Drawings title: **Proposed Third Floor Licensing Plan**

Drawings number: **327_P_76_04**

Project name: **The Playhouse Theatre**

Project address: **Arundel House, 327 Craven Street, Dublin 1**

Project reference: **327**

- FIRE ALARMS LEGEND**
- Manual call point
 - Sounder
 - Heat detector
 - C/V Breaker
 - C/V Switch
 - Automatic calling call
 - Dispenser fire call
 - Fire extinguisher
 - Fire alarm control panel
- PUBLIC ADDRESS LEGEND**
- Calling fire alarm system
 - Calling fire alarm system

Mediation letter to interested parties

Dear [REDACTED]

Playhouse Theatre – Application for variation of premises licence

I am instructed on behalf of the licences holders at the above and have been sent the representation that you have submitted in relation to this matter. I have also seen the representation of [REDACTED] that you refer to in your letter.

I have set out below my clients responses to the issues that you have raised which I hope are helpful and set some context to the application, and what is proposed.

The application has been brought about primarily by the requirement to seek approval of the change of layout of the premises from a traditional theatre style to theatre in the round for the forthcoming production of Cabaret. This will result in an overall decrease in the capacity of the theatre by about 25% (from 819 to 635)

In so far as the point raised about the sale of alcohol is concerned, the primary function of the premises will remain as that of a theatre. The condition that my clients are seeking to remove is one which is perhaps more appropriately attached to a restaurant and not that of a theatre hence the reason for seeking to remove it. Please be assured that there is no intention on my clients part to change the primary function of the venue. It will remain as a theatre.

My clients (and I) recently met with officers from Westminster City Council on site and a number of conditions have been proposed/agreed. These are set out below. These specifically deal with a number of the points made in the rep from [REDACTED], particularly in relation to entrance 2 being used for access only (save in the event of an emergency), the displaying of signs reminding patrons that Craven Street is a residential area and the provision of a direct number and email address for the theatre.

Whilst the proposed conditions go beyond the concerns that you have raised I have set these out in their entirety for the sake of completeness and transparency.

1. Use of the stage door entrance by customers shall cease by no later than 1930
2. Except for in an emergency the stage door entrance shall not be used by customers as an exit route at anytime
3. Use of the stage door entrance by customers shall cease at the end of the Cabaret production run
4. Queuing by customers will only be permitted along the Playhouse façade and along Embankment Place
5. There shall be staff stationed externally to manage
 - (a) any queues along Craven Street;
 - (b) ensure access to/from Aria House is not blocked; and
 - (c) at closing time to encourage customers not to congregate and not to use Craven Street as a route away from the premises

6. Reduction in customer capacity from 819 to 635 for the duration of the Cabaret production run.
7. All supplies of alcohol and drinks for consumption within the theatre auditoria shall be in non-glass containers unless the use of glass in the auditoria has been risk assessed and signed-off by management - a copy of the risk assessment is to be kept on the premises and made available for inspection by the responsible authorities on request. The risk assessment is to be reviewed at least annually
8. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Premises Licence. If there are minor changes to the layout during the refurbishment new plans shall be submitted to the Licensing Service when requesting removal of this condition.

In addition to the above, and to further address the concerns that have been raised, my clients will commit to the following additional conditions being added to the licence and applying for the duration of the Cabaret run

1. Displaying notices at each entrance and exit reminding customers that they are in a residential area and to respect the interests of local residents
2. Display notices at all exits advising customers that drinks may not be removed from the theatre
3. That from 15 minutes before the entrance on Craven Street opens until at least 30 minutes after the performance ends there shall be at least one member of door security stationed on Craven Street whose duties shall include monitoring and control of the queue
4. That an email address and contact number for the theatre shall be made available to local residents

If you are able to confirm that you are able to withdraw your representation on the basis of the above 12 additional conditions I would be grateful if you could please let me know, copying in Jessica Donovan, the licensing officer at Westminster City Council who is dealing with the application. Her email address is jdovonan@westminster.gov.uk

I am more than happy to discuss this matter with you should you wish. You now have my email address and my contact numbers (mobile is bes [REDACTED]).

I look forward to hearing from you.

With best wishes

With best wishes

Ewen Macgregor
Partner
For TLT LLP

Applicant's second mediation letter to interested parties



Dear 

Playhouse Theatre – Licence Variation Application

I understand that you have made a representation to the variation application in relation to the Playhouse Theatre. I am aware that our solicitor has written to you on the mitigation measures that the theatre proposes to put in place, but I wanted to engage directly with you.

I hope the formal response from our solicitor has given you the assurance that your concerns have been heard, and that the subsequent mitigation measures and conditions we have confirmed and offered attend to any concern you may have about the proposed variation.

Please feel free to email or call me if you have any questions or thoughts you'd like to share. My personal number is 07979 533769 and my email address is AndrewRawlinson@theambassadors.com

I look forward to hearing from you.

Yours sincerely



Andrew Rawlinson
Director – London & West End Theatres

Applicant's response to interested party 2



1 November 2021

Dear 

Playhouse Theatre – Licence Variation Application

Thank you for taking the time to respond to the email that was sent to you, via Westminster City Council Licensing, from our solicitor.

I wanted to engage with you directly to address some of the issues raised in your response.

Please be assured that the primary purpose of the Playhouse has been, and will remain, that of a theatre. We have been able to agree a condition with the police that **“the licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a theatre”** to ensure that this remains the case.

We sincerely hope that the production of Cabaret will be a success but, at the present time, I am unable to confirm how long the show will run.

When patrons book tickets, so as to manage customer flow, they will be told at what time they should arrive and which entrance to use. Staff and security will be stationed outside to manage the queues (which will run along the side of the theatre, down towards Embankment Place), carry out COVID tests, and bag searches. In so far as the use of Craven Street is concerned, we aim to have all patrons in the theatre by no later than 7.30pm.

There are, inevitably, occasions when, for whatever reason, someone may arrive late to the theatre and, in these circumstances, we would use the entrance on Craven Street nearest Northumberland Avenue. All egress at the end of the show will be from the main doors on Northumberland Avenue.

These are all matters that we will, of course, keep under continual review.

I can confirm that, in addition to notices being placed at exits, staff will also be present to advise customers that they cannot remove drinks from the premises.

This is a procedure that is adopted in our other theatres, and we will amend the condition in line with your comments so that it reads as follows:

Staff will be stationed at exits and notices displayed advising customers that drinks may not be removed from the theatre

THE AMBASSADOR THEATRE GROUP LIMITED

Please reply to 115 Shaftesbury Avenue, London WC2H 8AF
Registered Office 2nd Floor Alexander House Woking Surrey GU21 6EJ Registered in England and Wales Company Number 02671052

I am more than happy to discuss these matters further with you. Please feel free to email or call me if you have any questions or thoughts you'd like to share. My personal number is 07979 533769 and my email address is AndrewRawlinson@theambassadors.com

I look forward to hearing from you.

Yours sincerely



Andrew Rawlinson
Director – London & West End Theatres



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: St James's
UPRN: 100023432701

Premises licence

Regulation 33, 34

Premises licence
number:

21/00332/LIPDPS

Original Reference:

05/04733/LIPC

Part 1 – Premises details

Postal address of premises:

Playhouse Theatre
Northumberland Avenue
London
WC2N 5DE

Telephone Number: 0207 925 7740

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Playing of Recorded Music
Performance of a Play
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Playing of Recorded Music Unrestricted

Performance of a Play
Monday to Saturday: 09:00 to 02:00
Sunday: 14:00 to 02:00

Late Night Refreshment
Monday to Sunday: 23:00 to 02:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 02:00
Sunday: 12:00 to 02:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Playhouse Theatre Limited
2nd Floor Alexander House
Church Path
Woking
Surrey
GU21 6EJ

Electronic Mail : siminacioroianu@theambassadors.com

Registered number of holder, for example company number, charity number (where applicable)

04510126

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Michael Anthony Bond

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: ZO/N101ALY/1

Licensing Authority: London Borough Of Waltham Forest

Date: 29 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect

Conditions relating to regulated entertainment

9. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
10. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
11. Notwithstanding the provisions of Rule of Management No. 6 the premises may remain open for the purposes of this licence from 11pm on each of the days Sunday to Saturday to 2am on the day following,
12. No alterations shall be carried out to the escape staircase to Hungerford Lane or the exit ways therefore without the prior approval of the Council.
13. An attendant shall be on duty in the vicinity of the cloakroom area during the whole time the premises are in use.
14. The number of persons accommodated at any one time (excluding staff) in the theatre shall not exceed 819.

15. The number of persons permitted to stand shall not exceed the following: stalls 12 Dress Circle 7 Upper Circle 14
16. Standing within the auditorium shall be restricted to the rear cross gangways only.
17. Permanent, adequately illuminated notices must be provided to the rear stalls, Dress Circle and Upper Circle so as to clearly indicate the maximum number of standing persons allowed at each level of the auditorium

Conditions for Sale of Alcohol

18. In the area hatched black on the deposited plan intoxicating liquor shall not be sold or supplied on the premises otherwise than to persons taking table meals there and for consumption by such a person as an ancillary to his meal.
19. Substantial food and non-intoxicating beverages shall be equally available throughout the permitted hours.
20. Persons entering the premises after 11pm shall not have intoxicating liquor sold or supplied to them except for: a) persons who have paid or had paid on their behalf an entrance fee for any show at the premises or any bona fide guests of such a person; b) artistes or persons employed at the premises; c) persons attending a private function on the premises.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments

21. Alcohol shall not be sold or supplied except during permitted hours.
 - (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
 - (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
 - (c) On Good Friday, 12.00 to 22.30.
 - (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
 - (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
 - (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
 - (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;

- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

22. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
- (a) He is the child of the holder of the premises licence.
 - (b) He resides in the premises, but is not employed there.
 - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
 - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

23. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence (or the holder of the club premises certificate):
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.

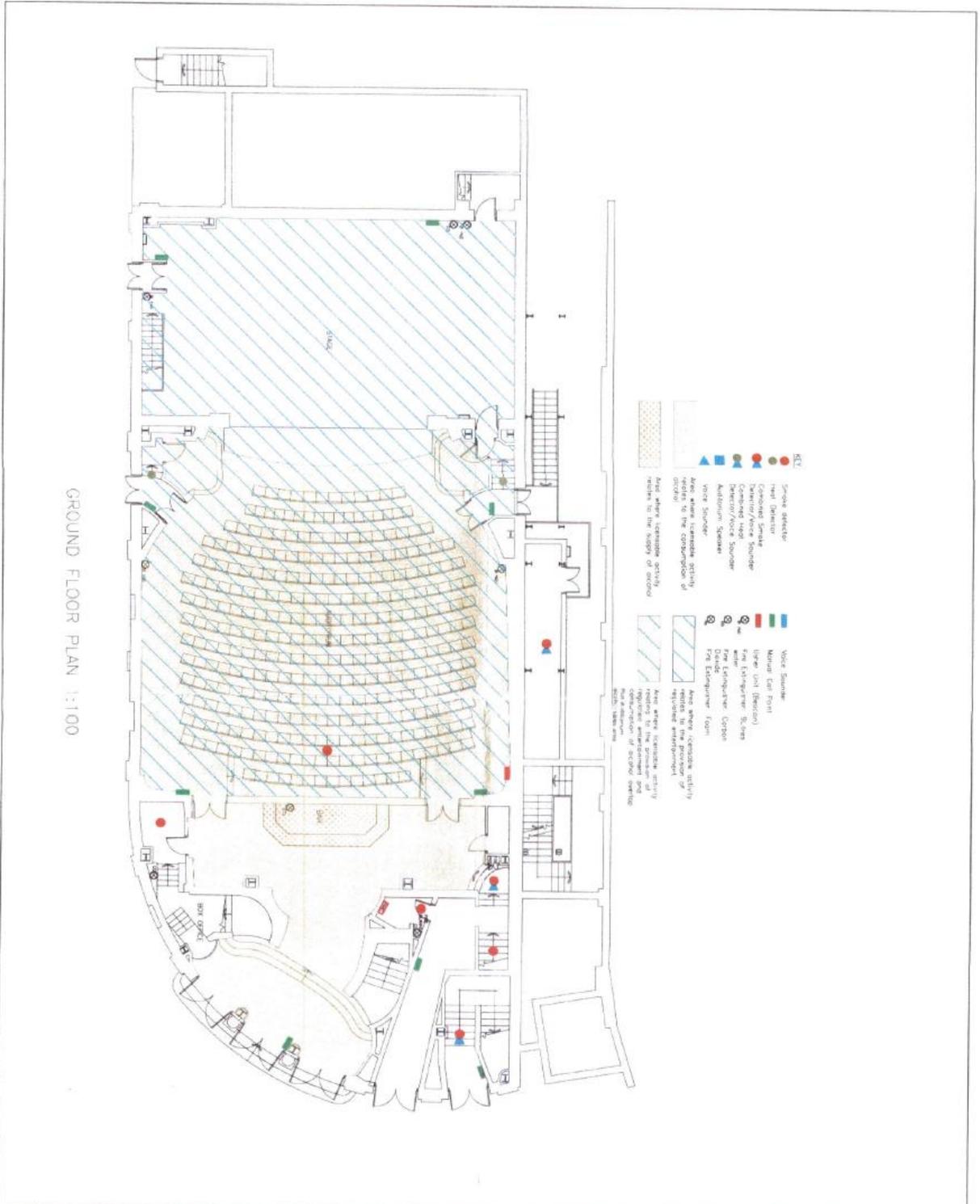
24. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

25. The sale of alcohol by staff from trays to persons attending a ticketed event within the auditorium areas as hatched blue and coloured yellow on plans lodged with the application is limited to the period of 30 minutes before the event commences and during interval(s) of the event.
26. Any alcohol sold as described in condition 25 shall be contained in non breakable vessels.
27. Staff shall supervise any queues of persons wishing to purchase alcohol sold as described in condition 25.
28. If a person trying to purchase alcohol as described in condition 25 looks under 21 years of age, suitable photographic ID shall be requested, and if none available then the sale of alcohol shall not proceed.
29. Persons who appear to be drunk shall not be sold alcohol as described in condition
30. Any refusal to sell alcohol as described in condition 25 shall be recorded in the refusals book.
31. All staff involved in the sale of alcohol as described in condition 25 shall be fully trained in and conversant with the relevant law relating to the sale of alcohol.

Annex 3 – Conditions attached after a hearing by the licensing authority

None



GROUND FLOOR PLAN 1:100

- SEV
- Smoke detector
 - Heat Detector
 - Corridor Smoke Detector/Voice Sounder
 - Detector/Voice Sounder
 - Auditorium Speaker
 - Voice Sounder
 - Voice Sounder
 - Manual Call Point (over and below)
 - Fire Extinguisher - 3kg
 - Fire Extinguisher - 9kg
 - Fire Extinguisher - 20kg
 - Fire Extinguisher - 30kg
 - Fire Extinguisher - 40kg
 - Fire Extinguisher - 50kg
 - Fire Extinguisher - 60kg
 - Fire Extinguisher - 70kg
 - Fire Extinguisher - 80kg
 - Fire Extinguisher - 90kg
 - Fire Extinguisher - 100kg
 - Fire Extinguisher - 110kg
 - Fire Extinguisher - 120kg
 - Fire Extinguisher - 130kg
 - Fire Extinguisher - 140kg
 - Fire Extinguisher - 150kg
 - Fire Extinguisher - 160kg
 - Fire Extinguisher - 170kg
 - Fire Extinguisher - 180kg
 - Fire Extinguisher - 190kg
 - Fire Extinguisher - 200kg
 - Fire Extinguisher - 210kg
 - Fire Extinguisher - 220kg
 - Fire Extinguisher - 230kg
 - Fire Extinguisher - 240kg
 - Fire Extinguisher - 250kg
 - Fire Extinguisher - 260kg
 - Fire Extinguisher - 270kg
 - Fire Extinguisher - 280kg
 - Fire Extinguisher - 290kg
 - Fire Extinguisher - 300kg
 - Fire Extinguisher - 310kg
 - Fire Extinguisher - 320kg
 - Fire Extinguisher - 330kg
 - Fire Extinguisher - 340kg
 - Fire Extinguisher - 350kg
 - Fire Extinguisher - 360kg
 - Fire Extinguisher - 370kg
 - Fire Extinguisher - 380kg
 - Fire Extinguisher - 390kg
 - Fire Extinguisher - 400kg
 - Fire Extinguisher - 410kg
 - Fire Extinguisher - 420kg
 - Fire Extinguisher - 430kg
 - Fire Extinguisher - 440kg
 - Fire Extinguisher - 450kg
 - Fire Extinguisher - 460kg
 - Fire Extinguisher - 470kg
 - Fire Extinguisher - 480kg
 - Fire Extinguisher - 490kg
 - Fire Extinguisher - 500kg
 - Fire Extinguisher - 510kg
 - Fire Extinguisher - 520kg
 - Fire Extinguisher - 530kg
 - Fire Extinguisher - 540kg
 - Fire Extinguisher - 550kg
 - Fire Extinguisher - 560kg
 - Fire Extinguisher - 570kg
 - Fire Extinguisher - 580kg
 - Fire Extinguisher - 590kg
 - Fire Extinguisher - 600kg
 - Fire Extinguisher - 610kg
 - Fire Extinguisher - 620kg
 - Fire Extinguisher - 630kg
 - Fire Extinguisher - 640kg
 - Fire Extinguisher - 650kg
 - Fire Extinguisher - 660kg
 - Fire Extinguisher - 670kg
 - Fire Extinguisher - 680kg
 - Fire Extinguisher - 690kg
 - Fire Extinguisher - 700kg
 - Fire Extinguisher - 710kg
 - Fire Extinguisher - 720kg
 - Fire Extinguisher - 730kg
 - Fire Extinguisher - 740kg
 - Fire Extinguisher - 750kg
 - Fire Extinguisher - 760kg
 - Fire Extinguisher - 770kg
 - Fire Extinguisher - 780kg
 - Fire Extinguisher - 790kg
 - Fire Extinguisher - 800kg
 - Fire Extinguisher - 810kg
 - Fire Extinguisher - 820kg
 - Fire Extinguisher - 830kg
 - Fire Extinguisher - 840kg
 - Fire Extinguisher - 850kg
 - Fire Extinguisher - 860kg
 - Fire Extinguisher - 870kg
 - Fire Extinguisher - 880kg
 - Fire Extinguisher - 890kg
 - Fire Extinguisher - 900kg
 - Fire Extinguisher - 910kg
 - Fire Extinguisher - 920kg
 - Fire Extinguisher - 930kg
 - Fire Extinguisher - 940kg
 - Fire Extinguisher - 950kg
 - Fire Extinguisher - 960kg
 - Fire Extinguisher - 970kg
 - Fire Extinguisher - 980kg
 - Fire Extinguisher - 990kg
 - Fire Extinguisher - 1000kg

Simon Hands & Associates
 Chartered Building Surveyors
 7 Albany Road
 London W14 9NS
 Tel: 020 8751 5998
 Fax: 020 8751 5999
 email: mh@simonhands.co.uk

Client:
 Ambassador Theatre Group

Job Title:
 Licensing Plans of
 Psychiatric Theatres
 Northumberland Avenue
 London
 WCHN 80N

Drawing Title:
 EXISTING GROUND FLOOR PLAN

Scale:
 1:100

Date:
 MAR 2005

Drawn by:
 NHH

Checked by:
 ZNEBKS

Page No:
 A2

Page Size:
 A

All drawings shall be prepared on the A2 and A1 scales.
 The drawings shall be prepared on the A2 and A1 scales.
 The drawings shall be prepared on the A2 and A1 scales.
 The drawings shall be prepared on the A2 and A1 scales.



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: St James's
UPRN: 100023432701

Regulation 33, 34

Premises licence
number:

21/00332/LIPDPS

Part 1 – Premises details

Postal address of premises:

Playhouse Theatre
Northumberland Avenue
London
WC2N 5DE

Telephone Number: 0207 925 7740

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Playing of Recorded Music
Performance of a Play
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Playing of Recorded Music	Unrestricted
Performance of a Play	
Monday to Saturday:	09:00 to 02:00
Sunday:	14:00 to 02:00
Late Night Refreshment	
Monday to Sunday:	23:00 to 02:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 02:00
Sunday: 12:00 to 02:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Playhouse Theatre Limited
2nd Floor Alexander House
Church Path
Woking
Surrey
GU21 6EJ

Registered number of holder, for example company number, charity number (where applicable)

04510126

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Michael Anthony Bond

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 29 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/04733/LIPC	Conversion licence	31.07.2005	Granted Under Delegated Authority
06/08509/WCCMAP	Master licence	31.07.2005	Granted Under Delegated Authority
09/08091/LIPVM	Minor Variation: To include live music, performance of dance and facilities for providing live music and dancing (facilities limited to those for performances of dance and not for dancing patrons) Monday to Saturday 09:00 to 02:00 and Sunday 14:00 to 02:00.	09.11.2009	Refused
10/04883/LIPDPS	Application to Vary the Designated Premises Supervisor	22.07.2010	Granted Under Delegated Authority
11/00548/LIPCH	Change of details	02.02.2011	Granted Under Delegated Authority
11/01745/LIPDPS	Application to Vary the Designated Premises Supervisor	25.03.2011	Granted Under Delegated Authority
11/06615/LIPV	Variation application: To allow the sale of alcohol by staff from trays to persons attending a ticketed event within the auditorium areas as hatched blue and coloured yellow on plans lodged with the application with the restriction that the sale of alcohol as described is limited to the period 30 minutes before the	08.08.2011	Granted Under Delegated Authority

	event commences and during intervals of the event.		
11/09915/LIPDPS	Application to Vary the Designated Premises Supervisor	21.10.2011	Granted Under Delegated Authority
14/02806/LIPDPS	Application to Vary the Designated Premises Supervisor	25.04.2014	Granted Under Delegated Authority
16/03131/LIPDPS	Application to Vary the Designated Premises Supervisor	14.04.2016	Granted Under Delegated Authority
17/07010/LIPDPS	Application to Vary the Designated Premises Supervisor	24.09.2017	Granted Under Delegated Authority
17/08425/LIPVM	Minor Variation: To amend the plan relating to the Dress Circle Bar on the second floor to show slight change in the bar shape and to amend the plan for the Upper Circle Bar on the third floor to show relocation of the bar from the upper right corner to the bottom left corner.	11.08.2017	Granted Under Delegated Authority
18/03107/LIPVM	Minor Variation: To vary the plans to remove seats from the stalls and extend the stage out into the auditorium	11.04.2018	Granted Under Delegated Authority
18/07154/LIPDPS	Application to Vary the Designated Premises Supervisor	04.07.2018	Granted Under Delegated Authority
18/13702/LIPVM	Minor Variation: To change the layout plan for the ground floor to reflect normal seating configuration within the auditorium.	04.12.2018	Granted Under Delegated Authority

18/13788/LIPDPS	Application to Vary the Designated Premises Supervisor	03.01.2019	Granted Under Delegated Authority
19/02308/LIPVM	Minor Variation: To change the layout plan for the ground floor to reflect the new stalls layout for the production of Fiddler on the Roof to make way for a catwalk (leading from the back of the auditorium) onto the stage. The dress circle boxes will also be altered to seat 9 patrons per box.		Granted Under Delegated Authority
19/14664/LIPVM	Minor Variation: To change the layout of the ground floor.	25.11.2019	Granted Under Delegated Authority
21/00332/LIPDPS	Application to Vary the Designated Premises Supervisor	29.01.2021	Granted Under Delegated Authority

Application	Details of Application	Date Determined	Decision
21/10205/LITENP	Temporary Event Notice	30.09.2021	Event allowed to proceed

There is no appeal history

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor.

For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect

Conditions relating to regulated entertainment

9. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
10. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
11. Notwithstanding the provisions of Rule of Management No. 6 the premises may remain open for the purposes of this licence from 11pm on each of the days Sunday to Saturday to 2am on the day following,
12. No alterations shall be carried out to the escape staircase to Hungerford Lane or the exit ways therefore without the prior approval of the Council.
13. An attendant shall be on duty in the vicinity of the cloakroom area during the whole time the premises are in use.
14. The number of persons accommodated at any one time (excluding staff) in the theatre shall not exceed 819.
15. The number of persons permitted to stand shall not exceed the following: stalls 12 Dress Circle 7 Upper Circle 14
16. Standing within the auditorium shall be restricted to the rear cross gangways only.
17. Permanent, adequately illuminated notices must be provided to the rear stalls, Dress Circle and Upper Circle so as to clearly indicate the maximum number of standing persons allowed at each level of the auditorium

Conditions for Sale of Alcohol

18. In the area hatched black on the deposited plan intoxicating liquor shall not be sold or supplied on the premises otherwise than to persons taking table meals there and for consumption by such a person as an ancillary to his meal.

Condition 18 is proposed to be removed by the applicant.

19. Substantial food and non-intoxicating beverages shall be equally available throughout the permitted hours.
20. Persons entering the premises after 11pm shall not have intoxicating liquor sold or supplied to them except for: a) persons who have paid or had paid on their behalf an entrance fee for any show at the premises or any bona fide guests of such a person; b) artistes or persons employed at the premises; c) persons attending a private function on the premises.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments

21. Alcohol shall not be sold or supplied except during permitted hours.
- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
 - (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
 - (c) On Good Friday, 12.00 to 22.30.
 - (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
 - (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
 - (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
 - (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

22. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
 - (a) He is the child of the holder of the premises licence.
 - (b) He resides in the premises, but is not employed there.
 - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
 - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

23. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence (or the holder of the club premises certificate):
 - (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
24. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

25. The sale of alcohol by staff from trays to persons attending a ticketed event within the auditorium areas as hatched blue and coloured yellow on plans lodged with the application is limited to the period of 30 minutes before the event commences and during interval(s) of the event.
26. Any alcohol sold as described in condition 25 shall be contained in non breakable vessels.
Condition 26 is proposed to be removed by the applicant.
27. Staff shall supervise any queues of persons wishing to purchase alcohol sold as described in condition 25.
28. If a person trying to purchase alcohol as described in condition 25 looks under 21 years of age, suitable photographic ID shall be requested, and if none available then the sale of alcohol shall not proceed.
29. Persons who appear to be drunk shall not be sold alcohol as described in condition

30. Any refusal to sell alcohol as described in condition 25 shall be recorded in the refusals book.
31. All staff involved in the sale of alcohol as described in condition 25 shall be fully trained in and conversant with the relevant law relating to the sale of alcohol.

Annex 3 – Conditions attached after a hearing by the licensing authority

None

Conditions proposed to be added by the applicant.

32. The use of glass drinking vessels within the auditoria shall be risk assessed.

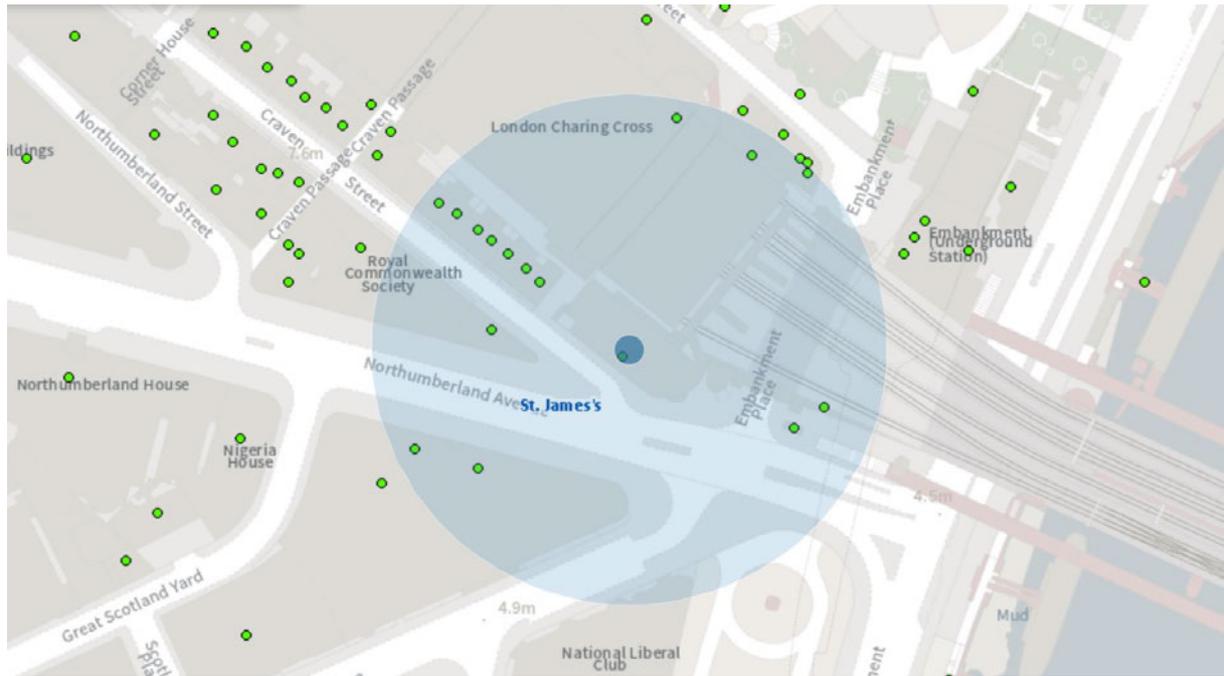
Conditions proposed by the Metropolitan Police Service and agreed with the applicant so as to form part of the operating schedule.

33. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a theatre.
34.
 - (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
 - (b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
 - (c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
 - (d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
 - (e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
35. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

Conditions proposed by the Environmental Health Service and agreed with the applicant so as to form part of the operating schedule.

36. Use of the stage door entrance by customers shall cease by no later than 1930 hours.
37. Except for in an emergency the stage door entrance shall not be used by customers as an exit route at anytime.
38. Use of the stage door entrance by customers shall cease at the end of the Cabaret production run.
39. Queuing by customers will only be permitted along the Playhouse façade and along Embankment Place.
40. There shall be staff stationed externally to manage any queues along Craven Street; access to/from Aria House is not blocked; and at closing time to encourage customers not to congregate and not to use Craven Street as a route away from the premises.
41. Reduction in customer capacity from 819 to 635 for the duration of the Cabaret production run.

42. All supplies of alcohol and drinks for consumption within the theatre auditoria shall be in nonglass containers unless the use of glass in the auditoria has been risk assessed and signed-off by management - a copy of the risk assessment is to be kept on the premises and made available for inspection by the responsible authorities on request. The risk assessment is to be reviewed at least annually.
43. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Premises Licence. If there are minor changes to the layout during the refurbishment new plans shall be submitted to the Licensing Service when requesting removal of this condition.
44. Displaying notices at each entrance and exit reminding customers that they are in a residential area and to respect the interests of local residents.
45. Display notices at all exits advising customers that drinks may not be removed from the theatre.
46. That from 15 minutes before entrance on Craven Street opens until at least 30 minutes after the performance ends there shall be at least one member of door security stationed on Craven Street whose duties shall include monitoring and control of the queue
47. That an email address and contact number for the theatre shall be made available to local residents.



Resident count: 46

Licensed premises within 75 Metres of Playhouse Theatre, Northumberland Avenue, London, WC2N 5DE				
Licence Number	Trading Name	Address	Premises Type	Time Period
21/00332/LIPDPS	Playhouse Theatre	Playhouse Theatre Northumberland Avenue London WC2N 5DE	Theatre	Sunday; 12:00 - 02:00 Monday to Saturday; 09:00 - 02:00
14/09115/LIPN	Nero Express	Subway Strand/Charing Cross Station London	Kiosk within another property	Monday to Sunday; 00:00 - 23:59
13/04058/LIPN	Subway	19-20 Embankment Place London WC2N 6NN	Restaurant	Thursday to Saturday; 06:00 - 06:00 Sunday to Wednesday; 06:00 - 02:00 New Year's Eve; 00:00 - 00:00